

## DUPLICATE INVOICE



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Strategic Media - DC**  
**Attention: Accounts Payable**  
**3299 K St NW**  
**Suite 200**  
**Washington, DC 20007**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962674-1	10/28/12	October 2012	10/01/12 - 10/24/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 60S SCHED	

Flight Dates	Order #	Alt Order #
10/11/12 - 10/24/12	962674	06368123

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912521		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/11/12	10/15/12	WPBF News 25 @ 5am	5-530am	M--T---	1:00	2	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/12	10/17/12	M--T---	2	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	5:08 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV072501H	\$440.00 NM
2	WPBF	M	10/15/12	4:59 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV072501H	\$440.00 NM
2	10/23/12	10/24/12	WPBF News 25 @ 5am	5-530am	-TW----	1:00	2	\$440.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TW----	2	\$440.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/23/12	5:14 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV072501H	\$440.00 NM
1	WPBF	W	10/24/12	5:24 AM	WPBF News 25 @ 5am	5-530am	1:00	AWTV072501H	\$440.00 NM
3	10/12/12	10/17/12	WPBF News 25 Mornings	5:30-5:57am	--W-F--	1:00	2	\$640.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/12/12	10/18/12	--W-F--	2	\$640.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/12/12	5:44 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV072501H	\$640.00 NM
1	WPBF	W	10/17/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV072501H	\$640.00 NM
4	10/19/12	10/23/12	WPBF News 25 Mornings	5:30-5:57am	-T--F--	1:00	2	\$640.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/19/12	10/25/12	-T--F--	2	\$640.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	F	10/19/12	5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV072501H	\$640.00 NM
1	WPBF	Tu	10/23/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	1:00	AWTV072501H	\$640.00 NM
5	10/11/12	10/15/12	WPBF News 25 Mornings	6-7AM	M--T---	1:00	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/11/12	10/17/12	M--T---	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	6:08 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV072501H	\$550.00 NM
2	WPBF	M	10/15/12	6:43 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV072501H	\$550.00 NM

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962674-1	10/28/12	October 2012	10/01/12 - 10/24/12
Advertiser		Product	Estimate Number
West/R/Congress		ALLEN WEST 60S SCHED	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	10/18/12	10/24/12	WPBF News 25 Mornings	6-7AM	--WT---	1:00	2	\$550.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/18/12	10/24/12	--WT---	2	\$550.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	6:09 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV072501H	\$550.00	NM
2	WPBF	W	10/24/12	6:41 AM	WPBF News 25 Mornings	6-7AM	1:00	AWTV072501H	\$550.00	NM
7	10/17/12	10/17/12	Good Morning America	7-9AM	--1----	1:00	1	\$1,100.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	--1----	1	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	W	10/17/12	7:58 AM	Good Morning America	7-9AM	1:00	AWTV072501H	\$1,100.00	NM
8	10/23/12	10/24/12	Good Morning America	7-9AM	-TW----	1:00	2	\$1,100.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/22/12	10/28/12	-TW----	2	\$1,100.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Tu	10/23/12	8:58 AM	Good Morning America	7-9AM	1:00	AWTV072501H	\$1,100.00	NM
2	WPBF	W	10/24/12	8:49 AM	Good Morning America	7-9AM	1:00	AWTV072501H	\$1,100.00	NM
9	10/11/12	10/16/12	10-11a Anderson Cooper	10-11a	-T-T---	1:00	2	\$450.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/11/12	10/17/12	-T-T---	2	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/11/12	10:31 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV072501H	\$450.00	NM
2	WPBF	Tu	10/16/12	10:30 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV072501H	\$450.00	NM
10	10/18/12	10/23/12	10-11a Anderson Cooper	10-11a	-T-T---	1:00	2	\$450.00	NM	
Class of Time - Pre-emptible with notice										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/18/12	10/24/12	-T-T---	2	\$450.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WPBF	Th	10/18/12	10:25 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV072501H	\$450.00	NM
1	WPBF	Tu	10/23/12	10:36 AM	10-11a Anderson Cooper	10-11a	1:00	AWTV072501H	\$450.00	NM
11	10/11/12	10/16/12	1230-1P Access Hollywood	1230-1p	-T-T---	1:00	2	\$700.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/11/12	10/17/12	-T-T---	2	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/11/12	12:55 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV072501H	\$700.00	NM
2	WPBF	Tu	10/16/12	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV072501H	\$700.00	NM
12	10/18/12	10/19/12	1230-1P Access Hollywood	1230-1p	---TF--	1:00	2	\$700.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	---TF--	2	\$700.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WPBF	Th	10/18/12	12:47 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV072501H	\$700.00	NM
2	WPBF	F	10/19/12	12:54 PM	1230-1P Access Hollywood	1230-1p	1:00	AWTV072501H	\$700.00	NM
13	10/11/12	10/17/12	M-F 3-4P	M-F 3-4P	MTWTF--	1:00	2	\$1,600.00	NM	
Class of Time - Fixed Non Pre-emptible										
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/11/12	10/17/12	--WTF--	2	\$1,600.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962674-1	10/28/12	October 2012	10/01/12 - 10/24/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 60S SCHED	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
13	10/11/12	10/17/12	M-F 3-4P Class of Time - Fixed Non Pre-emptible	M-F 3-4P	MTWTF--	1:00	2	\$1,600.00	NM																																													
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>3:23 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>1:00</td><td>AWTV072501H</td><td>\$1,600.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>3:48 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>1:00</td><td>AWTV072501H</td><td>\$1,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	3:23 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$1,600.00	NM	2	WPBF	W	10/17/12	3:48 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$1,600.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	3:23 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$1,600.00	NM																																												
2	WPBF	W	10/17/12	3:48 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$1,600.00	NM																																												
14	10/24/12	10/24/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	--1----	1:00	1	\$800.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>--1----</td><td>1</td><td>\$800.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>3:27 PM</td><td>M-F 3-4P</td><td>M-F 3-4P</td><td>1:00</td><td>AWTV072501H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	--1----	1	\$800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/24/12	3:27 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$800.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/22/12	10/28/12	--1----	1	\$800.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	W	10/24/12	3:27 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$800.00	NM																																												
15	10/19/12	10/22/12	Dr. Oz Class of Time - Pre-emptible with notice	4-5p	M---F--	1:00	2	\$1,000.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/19/12</td><td>10/25/12</td><td>M---F--</td><td>2</td><td>\$1,000.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/19/12</td><td>4:55 PM</td><td>Dr. Oz</td><td>4-5p</td><td>1:00</td><td>AWTV072501H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/22/12</td><td>4:37 PM</td><td>Dr. Oz</td><td>4-5p</td><td>1:00</td><td>AWTV072501H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/19/12	10/25/12	M---F--	2	\$1,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	F	10/19/12	4:55 PM	Dr. Oz	4-5p	1:00	AWTV072501H	\$1,000.00	NM	1	WPBF	M	10/22/12	4:37 PM	Dr. Oz	4-5p	1:00	AWTV072501H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/19/12	10/25/12	M---F--	2	\$1,000.00																																																	
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17	10/17/12	10/17/12	M-F 5pm News Class of Time - Pre-emptible with notice	5-6pm	--1----	1:00	1	\$900.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--1----</td><td>1</td><td>\$900.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>W</td><td>10/17/12</td><td>5:28 PM</td><td>M-F 5pm News</td><td>5-6pm</td><td>1:00</td><td>AWTV072501H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--1----	1	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	W	10/17/12	5:28 PM	M-F 5pm News	5-6pm	1:00	AWTV072501H	\$900.00	NM											
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1	WPBF	W	10/17/12	5:28 PM	M-F 5pm News	5-6pm	1:00	AWTV072501H	\$900.00	NM																																												
18	10/12/12	10/16/12	WPBF News 25 @ 6:00P Class of Time - Fixed Non Pre-emptible	6-6:30PM	-T--F--	1:00	2	\$2,100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/12/12</td><td>10/18/12</td><td>-T--F--</td><td>2</td><td>\$2,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>6:21 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>1</td><td>WPBF</td><td>Tu</td><td>10/16/12</td><td>6:26 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$2,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/12/12	10/18/12	-T--F--	2	\$2,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	F	10/12/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM	1	WPBF	Tu	10/16/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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2	WPBF	F	10/12/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM																																												
1	WPBF	Tu	10/16/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM																																												
19	10/19/12	10/24/12	WPBF News 25 @ 6:00P Class of Time - Fixed Non Pre-emptible	6-6:30PM	--W-F--	1:00	2	\$2,100.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/19/12</td><td>10/25/12</td><td>--W-F--</td><td>2</td><td>\$2,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/19/12</td><td>6:10 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$2,100.00</td><td>NM</td></tr><tr><td>2</td><td>WPBF</td><td>W</td><td>10/24/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$2,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/19/12	10/25/12	--W-F--	2	\$2,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/19/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM	2	WPBF	W	10/24/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/19/12	10/25/12	--W-F--	2	\$2,100.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/19/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM																																												
2	WPBF	W	10/24/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	1:00	AWTV072501H	\$2,100.00	NM																																												
20	10/12/12	10/12/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	1:00	1	\$3,200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----1--</td><td>1</td><td>\$3,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/12/12</td><td>7:17 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$3,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/08/12	10/14/12	----1--	1	\$3,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/12/12	7:17 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV072501H	\$3,200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/08/12	10/14/12	----1--	1	\$3,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/12/12	7:17 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV072501H	\$3,200.00	NM																																												
21	10/19/12	10/19/12	Wheel Of Fortune Class of Time - Fixed Non Pre-emptible	7-7:30PM	----1--	1:00	1	\$3,200.00	NM																																													
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----1--</td><td>1</td><td>\$3,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>F</td><td>10/19/12</td><td>7:06 PM</td><td>Wheel Of Fortune</td><td>7-7:30PM</td><td>1:00</td><td>AWTV072501H</td><td>\$3,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----1--	1	\$3,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	F	10/19/12	7:06 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV072501H	\$3,200.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	10/15/12	10/21/12	----1--	1	\$3,200.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	F	10/19/12	7:06 PM	Wheel Of Fortune	7-7:30PM	1:00	AWTV072501H	\$3,200.00	NM																																												
22	10/23/12	10/23/12	Jeopardy Class of Time - Fixed Non Pre-emptible	7:30-8PM	-1-----	1:00	1	\$3,400.00	NM																																													

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962674-1	10/28/12	October 2012	10/01/12 - 10/24/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 60S SCHED	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/23/12	10/23/12	Jeopardy	7:30-8PM	-1-----	1:00	1	\$3,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-1-----		1	\$3,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	7:53 PM	Jeopardy	7:30-8PM	1:00	AWTV072501H	\$3,400.00 NM
23	10/11/12	10/11/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	---1---	1:00	1	\$2,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			---1---		1	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	10/11/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	AWTV072501H	\$2,000.00 NM
24	10/15/12	10/17/12	M-SUN WPBF News 25 @ 11-11:35PM	11-11:35PM	M-W----	1:00	2	\$1,000.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			M-W----		2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/15/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	AWTV072501H	\$1,000.00 NM
2	WPBF	W	10/17/12	11:28 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	1:00	AWTV072501H	\$1,000.00 NM
25	10/16/12	10/16/12	Nightline	11:35-12:05AM	-1-----	1:00	1	\$1,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-1-----		1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/16/12	12:01 AM	Nightline	11:35-12:05AM	1:00	AWTV072501H	\$1,400.00 NM
26	10/23/12	10/23/12	Nightline	11:35-12:05AM	-1-----	1:00	1	\$1,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/22/12	10/28/12			-1-----		1	\$1,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	12:01 AM	Nightline	11:35-12:05AM	1:00	AWTV072501H	\$1,400.00 NM
27	10/20/12	10/20/12	Sat 5-6am News	Sat 5-6am	-----1-	1:00	1	\$120.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-----1-		1	\$120.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	5:59 AM	Sat 5-6am News	Sat 5-6am	1:00	AWTV072501H	\$120.00 NM
28	10/13/12	10/13/12	Sat 8-9am News	Sat 8-9am	-----1-	1:00	1	\$900.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/08/12	10/14/12			-----1-		1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	8:08 AM	Sat 8-9am News	Sat 8-9am	1:00	AWTV072501H	\$900.00 NM
29	10/20/12	10/20/12	Sat 7pm News	7-730pm	-----1-	1:00	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/15/12	10/21/12			-----1-		1	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/20/12	7:52 PM	Sat 7pm News	7-730pm	1:00	AWTV072501H	\$1,600.00 NM
	LR - Football								
30	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

## INVOICE



Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
962674-1	10/28/12	October 2012	10/01/12 - 10/24/12

Advertiser	Product	Estimate Number
West/R/Congress	ALLEN WEST 60S SCHED	

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/14/12	10/14/12	Sun 630pm News	630-7pm	-----1	1:00	1	\$1,600.00	NM
	Class of Time - Fixed Non Pre-emptible								
	10/08/12	10/14/12	-----1		1		\$1,600.00		
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	6:56 PM	Sun 630pm News	630-7pm	1:00	AWTV072501H	\$1,600.00 NM
31	10/14/12	10/14/12	Sun 11:35pm Late News	1135p-12am	-----1	1:00	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/14/12	11:43 PM	Sun 11:35pm Late News	1135p-12am	1:00	AWTV072501H	\$1,200.00 NM
32	10/21/12	10/21/12	Sun 11:35pm Late News	1135p-12am	-----1	1:00	1	\$1,200.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-----1	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Su	10/21/12	11:59 PM	Sun 11:35pm Late News	1135p-12am	1:00	AWTV072501H	\$1,200.00 NM
33	10/19/12	10/19/12	20/20	10-11PM	----1--	1:00	1	\$4,400.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	----1--	1	\$4,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	10/19/12	10:50 PM	20/20	10-11PM	1:00	AWTV072501H	\$4,400.00 NM
34	10/13/12	10/13/12	Sat 330-7pm ABC College	330-7pm	-----1-	1:00	1	\$4,000.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	-----1-	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	10/13/12	5:39 PM	Sat 330-7pm ABC College Football	330-7pm	1:00	AWTV072501H	\$4,000.00 NM
35	10/22/12	10/23/12	M-F 3-4P	M-F 3-4P	MT-----	1:00	1	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	MT-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	10/23/12	3:43 PM	M-F 3-4P	M-F 3-4P	1:00	AWTV072501H	\$800.00 NM
Total Spots							50		

## Payment Terms 30 Days

Gross Total	\$62,140.00
Agency Commission	\$9,321.00
Net Amount Due	\$52,819.00